



# East Texas ACE Forum Newsletter September 2018

## Message from Our President



Greetings East Texas ACE Forum Leaders!

Let me begin by saying, "Thank you!" for your ongoing support of the East Texas ACE Forum. While our chapter is relatively small (fewer than 170 members), we have always tried to live up to our Mission:

"To be the professional membership society for healthcare executives; to meet our members' professional, educational and leadership needs; to promote high ethical standards and conduct; to advance healthcare leadership and management excellence; and to promote the mission of ACE."

Despite the many day-to-day healthcare challenges we each face, the additional challenges of geographical distance in our state, lack of time and easygoing membership have led us to moments like this where we need to take pause, similar to a medical time out, and simply ask, "Are we okay?" Perhaps more importantly we should further ask, "Are we okay, with just being okay?"

Your East Texas ACE Forum Chapter Board of directors work hard to provide the best educational and social opportunities to grow, with the promise that we will no longer settle for just being okay. We have many new beginnings to celebrate and an excellent team of committed individuals intent on bringing you the value you should expect with your chapter membership. With this in mind, we encourage you to get involved! Attend our upcoming events and volunteer to help support some of our future programs or activities. If you would like to volunteer to help, please let us know by contacting our executive director, John Whittemore at [info@acheetx.org](mailto:info@acheetx.org).

Sincerely,

Erich Koch

President  
East Texas ACE Forum

## Important Changes to Note:

Please note our **new chapter email address**. To contact our executive director, John Whittemore, please use the following email: [info@acheetx.org](mailto:info@acheetx.org).

We are building a new and improved chapter website. Once that is up and running, we will be sending you the new site's URL.

Please note, the former email address is no longer working and the old chapter site is no longer being maintained.

## Mark Your Calendars! Upcoming East Texas ACE Forum Events



## **East Texas ACHE Forum Third Quarter Education Event**

### **Successfully Leading Change in Healthcare Organizations** Approved for 1.5 Face-to-Face Education Credits

**Date:** Monday, September 10

**Time:** 6:00-8:00pm

**Location:** The University of Texas at Tyler, The Ornelas Activity Center Ballroom

**This event is being co-hosted with The HEAL Society at UT Tyler**

#### **Schedule of Events**

**6:00pm – 6:15pm** Registration, Networking & Opening Remarks

**6:15pm – 7:45pm** Panel: Successfully Leading Change in Healthcare Organizations

**Moderator: Erich Koch, FACHE, FHFMA, CGMA, MBA, NHA, CPA**  
*2018 President, East Texas ACHE Forum*  
*Chief Financial Officer*  
*Tyler Family Circle of Care*

**Panelist: Daniel Deslatte, MPA, FACHE**  
*Senior Vice President, Business Affairs & External Relations*  
*University of Texas Health Science Center Tyler*

**Panelist: Dan Moen**  
*Executive Vice President, Development*  
*Ardent Health Services*

**Panelist: Jason Proctor**  
*Chief Operating Officer*  
*CHRSTUS Mother Frances Hospital – Tyler*

**Panelist: Joseph F. Woelkers, MA**  
*Executive Vice President, Chief Operating Officer, Chief Business Office, &*  
*Professor of Medicine*  
*University of Texas Health Science Center Tyler*

**7:45pm – 8:00pm** Closing Remarks and Networking

**[Register Here](#)**



## **East Texas ACHE Forum Third Quarter Networking Event**

**Date:** Friday, October 12

**Time:** 6:00-8:00pm

**Location:** Love and War in Texas (next to Miranda Lambert's store), Lindale, TX

Come out and join your fellow East Texas ACHE Forum colleagues for this **fun evening of networking and great education.**

There is **no registration fee** for this event. Food & beverages will be available for you to purchase as you wish throughout the program.

Our guest speaker for the evening will be:

**Gerald (Jerry) R. Ledlow, Ph.D., MHA, FACHE**  
*Dean, School of Community and Rural Health  
Professor, Healthcare Policy, Economics and Management  
University of Texas Health Science Center Tyler*

[Register Here](#)



## **Multi Chapter Education Event**

**Offering Up To 6.0 Face-to-Face Credits (1.5 per panel)**

This event is being co-hosted by the following four ACHE Chapters:

**East Texas ACHE Forum  
ACHE of North Texas  
Sooner Healthcare Executives  
Texas Midwest Healthcare Executives**

**Date:** Thursday, September 27

**Time:** 8:00am-3:30pm

**Location:** Baylor Scott & White The Heart Hospital - Plano

**Panel 1: *Integrating the Principles of Patient-Centered Care***

**Moderator:**

**Ken Hutchenrider, FACHE**

President

Methodist Richardson Medical Center

**Panelists:**

**Jan Althouse, FACHE, RDH, MHA**

Patient Experience Coordinator, Patient Satisfaction

Cook Children's Health System, Fort Worth, TX

**Brad Thompson**

Manager for Patient Relations and Patient Experience

Hendrick Health System, Abilene, TX

**Paul Wright, MD**

Medical Director

SSM Health Medical Group, Oklahoma City, OK

**Panel 2: *Physician-Hospital Integration in the 21st Century***

**Moderator:**

**Chris Whybrew, FACHE**

Principal

Whybrew Medical Management, Tulsa

**Panelists:**

**Kevin Lewis, MD, CPE, FAASM**

Regional President and CEO

SSM Health Medical Group, Oklahoma City, OK

**Brett McClung, FACHE**

Executive Vice President

Texas Health Resources, Arlington, TX

**Shelly Miland**

Vice President of Finance & CFO

Texas Health Methodist, Fort Worth, TX

**Panel 3: *Improving the Health of Your Community***

**Moderator:**

**John Allen, FACHE**

Director, Practice Operations, Neighborhood Clinics

Cook Children's Medical Center, Fort Worth, TX

**Panelists:**

**Vida Amin, MD**

Neighborhood Clinic Medical Director / Population Health Advisor

Cook Children's Physician's Network, Fort Worth, TX

**Seetha Modi, MBA, MPH, CSSGB**

National Director of Learning and Development

OZ Systems, Arlington, TX

**Matt Richardson, FACHE**

Director of Public Health

Denton County, Denton, TX

**Panel 4: *Palliative Care-Advancing Quality and Improving Costs***

**Panelists:**

**Brian Bessent, FACHE**

Vice President

Hendrick Health System, Abilene, TX

**Alvin Mathe, DO**

Center for Geriatrics

**Sarah K. Minor, DO, FACOEP, HMDC**  
Medical Director  
INTEGRIS Hospice and INTEGRIS Hospice House, Oklahoma City, OK

[Register Here](#)



**Save the Date!**  
**East Texas ACHE Forum**  
**Fourth Quarter Education Event**

**Date:** Thursday, November 8

**Time:** 3:00-7:00pm

**Location:** Christus St. Michael, North Conference Center, Texarkana, TX

*More details about this event will be sent to you soon.*



**Watch your emails  
for more upcoming  
East Texas ACHE  
Forum events**

## Affiliate Event

*Click on the event title to access registration page/more information.*

### 2018 ACHENTX General Membership Dinner

Hosted by ACHE of North Texas

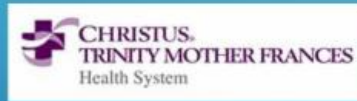
Date: November 7

Time: 5:30-9:00pm

Location: Las Colinas Country Club, Irving, TX

Guest Speaker: Tony Hill, former Dallas Cow boys wide receiver, Super Bow I XII champion and football broadcaster. Tony is also a former local hospital trustee as well.

## East Texas ACHE Forum Thanks our Sponsors:



East Texas ACHE Forum | [info@acheetx.org](mailto:info@acheetx.org)