



East Texas ACHE Forum Newsletter

May 2018

Message from Our President



My name is Erich Koch and I am the new president for your East Texas ACHE Forum chapter.

For the next year, I will be working with my fellow board members to make sure our chapter grows and thrives. A few months back, the board reviewed our chapter growth and objectives for 2018. We have chosen to focus on providing more Face to Face education sessions, increase membership and have more members participate in our chapter. We will need your help to meet these ambitious goals!

In the coming year, we also plan to reach out to C-suite membership and challenge them to support early and mid-careerists participation in ACHE for career development. We will also continue our work to get health care management students more involved in the chapter. (This year, for example, we are working with the local university to get more students involved with our Chapter.)

ACHE is a volunteer organization. I appreciate the time that many of you provide by serving on the board and mentoring our future leaders. The FACHE credential signifies expertise, experience, and commitment, and it is exemplified in our chapter members' willingness to serve. The ACHE tagline is Leaders Who Care, and I am blessed to lead a board this coming year that cares deeply about health care in East Texas.

I look forward to seeing all of you in at The Joint Education Session to be held in Terrell TX May 25th, and I look forward to working with the board and chapter to increase our retention rates and increase our number of Fellows.

Sincerely,
Erich

Erich Koch, FACHE
President
East Texas ACHE Forum

Message from Our Regent



Dear Colleagues:

This spring message is my first as Texas-North Regent and I am so honored to have been selected by you to serve in this capacity. I want to first thank John G. Allen for his outstanding service as our immediate past Regent. His leadership and dedication leaves very large shoes to fill but I am ready to hit the ground running!! Thanks, John!!

I want to continue the great work that John and many other dedicated Regents have accomplished on behalf of all of us. I welcome your questions and comments on how to continue to move us collectively forward. I believe we have great potential to continue the great work which has been accomplished and blaze a trail of new ideas and accomplishments.

For those who attended ACHE Congress this year, the theme focused on being a great leader within your organization and also being a part of your community and making a

positive difference. I know that our ACHE members are committed to being great leaders in the communities we serve. I continue to be impressed with the number of stories I am hearing about our members and I want to help each of you move forward in being a part of the solution. We definitely live in challenging times and often we receive only negative news. Working together, I believe we can help craft a positive message to all about what our members and their facilities are doing to help with the difficult times we face now and into the future.

For our newer ACHE members, I want to be a resource to you as you move through your healthcare career. Please call upon me to help you as you progress and especially as you move toward becoming a Fellow in ACHE. While the path is not easy, it is truly a distinction worth the effort.

For all of our members I encourage you to attend ACHE events as your calendar will allow. I am always impressed with the quality and information provided and I look forward to seeing you at upcoming events.

Thank you again for this opportunity to serve as your Regent. If I can be of service to you please contact me.

Thanks!!!

Edwin "Ken" Hutchenrider, Jr.
ACHE Texas-North Regent



2018 East and North Texas ACHE Spring Education Summit

The East Texas ACHE Forum and the ACHE of North Texas chapter join forces again, offering for the third year in a row, great quality education at an incredibly discounted price!

6 Hours of Face-to-face continuing education!!!!

Date: Friday, May 25

Time: Registration 7:30am – 8:00am, First Session begins at 8:00am

Location: First Baptist Church-Terrell, Terrell, Texas

Panel 1: Physician Integration Approaches

Moderator – Scott Hurst, FACHE

Project Leader, Clinical Decision Support
Methodist Health System

Panelists:

Jennier Beal

Vice President Physician Integration and Shared Services
CHRISTUS Clinic Management Services

Roger Fowler, MD, FAAFP

Medical Director of Population Health
Trinity Mother Frances Hospitals and Clinics

Michael Hicks, MD, MBA, MHCM, FACHE

Executive Vice President, Health Partnerships & Clinical Affairs
University of North Texas Health Science Center
National Medical Director, HCA Ambulatory Surgery Division
Principal, The Leadership Frame

Panel 2: Customer Service in Healthcare

Moderator – Louise Thornell

Vice President & Chief Nursing Officer
CHRISTUS St Michael Health System

Panelists:

Sherri Gould

Executive Practice Manager- Pediatrics
Tyler Family Circle of Care FQHC

Jennifer Blake

Glenwood and Jacksonville Site Manager
Tyler Family Circle of Care

George Roberts, Jr., FACHE

Chief Executive Officer
Northeast Texas Public Health District

Lunch will be provided onsite.

Panel 3: Executive Role in IT Decision

Moderator – Nick Kagal, FACHE, FHIMSS

Senior Regional Director
Premier, Inc.

Panelists:

Tim Pugsley, FACHE

Chief Information Officer
Titus Regional Medical Center

Tom Cutler, RN, MBA, FACHE

Senior Manager Information Resources
UT Southwestern Medical Center

Don Taylor, MHA

Director of Southwestern Health Resources Integration
UT Southwestern Medical Center

Panel 4: Executive On-Boarding

Moderator – Ekta Pathare, FACHE

President
CGAIT Global LLC

Panelists:

Erich Koch, FACHE

Chief Financial Officer
Tyler Family Circle of Care

Patty Boeckmann, RN, MHA, FACHE

Chief Operating Officer
Tyler Family Circle of Care

Christian Beca

Principal
The Medicus Firm

[Register Here](#)



2018 Officers:

President: Erich Koch, FACHE
Chief Financial Officer
Tyler Family Circle of Care

Past President: Joseph Ramos
Director
CHRISTUS St Michael Health

Treasurer: Kenneth Wuerch
Practice Director
Texas Oncology

Secretary: William "Micah" Johnson
Director of Nursing
CHRISTUS St Michael Health

Executive Committee Members At Large:

Chris Bergfeld
CHRISTUS Trinity Mother Frances Health System

Jennifer Blake
Site Manager
Family Circle of Care

Richard "Brandon" Goertz
Director, Project Mgmt Office
Trinity Mother Frances Hospitals & Clinics

Sherri Gould
Executive Site Manager
Tyler Family Circle of Care

Tiffany Damskov McPherson
Residency Coordinator
UT Health Northeast

Tim Pugsley, FACHE
CIO
Titus Regional Medical Center

Capt. Jean-Paul Puryear
Student
University of Texas at Tyler

Joseph Woelkers
Executive Vice President
University of Texas Health Science at Tyler

Jamie Wylie, FACHE
Admin Director of Operations
CHRISTUS Trinity Mother Frances Hospitals & Clinics

Board Member Spotlights



Jamie-Crystal Wylie, FACHE, is currently an Administrative Director of Operations for CHRISTUS Trinity Clinic Primary Care and has been serving CHRISTUS Trinity Clinic for the last three years.

She completed her Bachelors in Science and Masters in HealthCare Administration from Texas A&M University, and completed her Administrative Fellowship with Northwestern Medicine in Illinois. Before joining CHRISTUS Trinity Clinic, Jamie was the hospital administrator for a rural hospital in East Texas and its rural health clinic.

Jamie is a part of the THA Fellows Class of 2015, became a Fellow in the American College of Healthcare Executives this past fall, and is honored to serve on this year's Northeast Texas ACHE Executive Committee.

Jamie resides in the Tyler-area with her husband and their three sons. She is active in her church, enjoys volunteering at the local Christian radio station, and loves traveling and spending time outdoors with family.

Kenneth Wuerch has been in health care administration for almost 10yrs working in various roles within physician offices. He is currently the Practice Director at Texas Oncology for their Tyler and Palestine locations. Between the two locations, they have 10 physicians, 3 nurse practitioners, and 120 staff. Kenneth's role involves overseeing the operational aspects of both locations, which provide comprehensive oncology and hematology care for their communities. He enjoys what he does and has a new perspective on life since working with cancer

patients. Kenneth notes, "It is truly amazing what the human spirit can endure and overcome in the direst of situations." He feels as though working in healthcare administration is more than just a job or career — it is a calling, and he feels like he is where he is supposed to be.

Kenneth loves spending time with his beautiful family. He considers his bride, Lesley, his "better half" and the two of them have a 4 year old daughter ("going on 13yrs old"), and an almost 2 year old son. The kids keep them on their toes, but they love to spend every moment possible capturing those special moments as they grow up. Besides spending time with family, Kenneth is an avid Dallas Cowboys fan, and enjoys sports/competitions in general.

Kenneth graduated from the University of Texas at Tyler with a Master's degree in Public Administration (MPA), Health Care Administration; and from Southwestern Assemblies of God University with a Bachelor of Business (BS) degree, Business Marketing, and an Associate of Science (AS) degree, Business Management.



Timothy J. Pugsley, MBA, CPHIMS, CHCIO, FACHE
Chief Information Officer
Titus Regional Medical Center
Mount Pleasant, Texas

Tim Pugsley joined Titus Regional Medical Center in 2015 and has twenty two years of experience in Information Technology with sixteen of those in Healthcare. His previous position was CIO at Nebraska Orthopaedic Hospital, a physician owned specialty hospital focused on the total care of the orthopaedic patient. Before being a member of the senior leadership team at NOH, Mr. Pugsley was Director of Corporate Technologies with Student Resources, a division of UICI, a leading provider of insurance with annual revenues exceeding 2.1 Billion dollars. Prior to UICI, Mr.

Pugsley was Vice President of Information Technology and Client Services for i-Trax LLC, a national telehealth nurse triage and disease management provider. He also has extensive experience in system design, analytics, and operations management.

Mr. Pugsley earned both his Bachelor's Degree in Information Systems and Master's Degree in Business Administration from Bellevue University in Bellevue NE.

He is a Fellow with The American College of Healthcare Executives as well as holding certifications with College of Healthcare Information Management Executives (CHCIO) and Health Information Management Systems Society (CPHIMS).

Mr. Pugsley is married to his wife of sixteen years, Amanda Pugsley and they have three children, Jordan, Madelyn, and Emma. His hobbies are focused primarily on outdoor sports including golf, fishing, boating, and hunting.

Mr. Pugsley's role at TRMC includes oversight for the corporate Digital Strategy and Development as well as Health Systems Support Services including Clinical Informatics, PACS/CPACS, Systems Management, Biomed, Information Systems, Human Resources, and Program Management.

Titus Regional Medical Center is a 174-bed multi-specialty hospital with over \$180 Million in Annual Revenues. The hospital is located in Mount Pleasant, Texas and serves over 50,000 lives within 5 counties. TRMC is Joint Commission certified and is recognized as a premier Stroke Center in North East Texas.

The Thomas C. Dolan Executive Diversity Program—Now Accepting Applications

Please help spread the word to your members about the open application period (May 7–July 9) for the 2019 Thomas C. Dolan Executive Diversity Program by pointing them to ache.org/ExecutiveDiversity.

During this year-long program, scholars benefit from specialized curriculum opportunities to develop strategies for successful navigation of potential career challenges and enhance



American College of
Healthcare Executives
for leaders who care®

Forum on Advances in Healthcare Management Research 2019 Proposals Open

The American College of Healthcare Executives is inviting authors to submit proposals to present their research at the 11th annual Forum on Advances in Healthcare Management Research. This session will take place during ACHE's 2019 Congress on Healthcare Leadership, March 4–7. The lead presenter of each selected proposal will receive a complimentary registration to Congress. Please visit ache.org/Congress/ForumRFP.cfm for the selection criteria and submission instructions. Submit your up-to-400-word abstract by **July 2**.

executive presence, one-on-one interaction with a specially selected mentor, and participation in formal leadership education and career assessments. Enhanced self-awareness, critical leadership skills and an expanded network of leaders will help prepare scholars to ascend to C-suite roles in hospitals, health systems and other healthcare organizations.

Visit ache.org/ExecutiveDiversity for more information or to apply. If you have questions about the program, please contact Cie Armstead, director, Diversity and Inclusion, at carmstead@ache.org or (312) 424-9306.

The Foundation of ACHE's Fund for Healthcare Leadership accepts donations to the Thomas C. Dolan Executive Diversity Program. Gifts—no matter the amount—help shape the future of healthcare leadership. Visit ache.org/ExecutiveDiversity to make your donation.

ACHE's Leader-to-Leader Program

When you share the value of ACHE membership with your colleagues through encouraging them to join or advance to Fellow status, you can earn points to obtain rewards such as gift certificates toward ACHE education programs, a polo shirt, backpack tote, water bottle, umbrella and even a chance to be entered into a raffle for a free Congress registration when three or more are sponsored. Each time a person joins ACHE or advances to Fellow status and lists your name as a sponsor on the application, you earn a point. The more points you earn, the more rewards you can receive. Points expire on Dec. 31 of the year after they were earned (e.g., a point earned on Jan. 1, 2018, will expire on Dec. 31, 2019). You can check your available points and discount program coupon codes in the My ACHE area of ache.org. To ensure colleagues reference you, [referral cards are available](#) that you can pass out so you receive the credit you deserve. When you help grow ACHE, you make a strong statement about your professionalism and leadership in the healthcare field and also strengthen the organization. For more information on the program, go to ache.org/L2L.



**Watch your emails
for more upcoming
East Texas ACHE
Forum events**

Affiliate Event

Click on the event title to access registration page/more information.

ACHENTX After Hours Networking Event at Rangers Ballpark in Arlington

Hosted by ACHE of North Texas

Date: June 7
Time: 6:30-10:00pm
Location: Globe Life Park in Arlington

Local Program Council Event: It's All About Vision — The Role Vision Plays in Your Strategic Planning Process

Offering 1.5 Face-to-Face Credits

Hosted by ACHE of North Texas

Date: June 21
Time: 3-5:30pm
Location: Baylor Scott & White Medical Center - Waxahachie

Hosted by ACHE of North Texas

Date: July 31

Time: 7:30-9am

Location: Texas Health Harris Methodist Hospital Fort Worth



**Share the value of the FACHE[®]
Credential With This New Video**

Share ACHE's new [FACHE video](#) and help inform and raise awareness about the value of the credential to their healthcare

management career advancement. Members can apply for Fellow status conveniently online and learn more about the steps and requirements needed to advance by visiting ache.org/FACHE.

Deadline Approaching to Save \$200 on Board of Governors Examination Fee

ACHE is pleased to offer the Board of Governors Exam fee waiver promotion to eligible ACHE Members seeking to take the next important step for their healthcare management careers. Healthcare leaders who hold the prestigious FACHE credential are recognized for their commitment to lifelong learning, competence and ethical decision making. *In fact, more than 75 percent of Fellows feel better prepared to handle the challenges of the evolving healthcare management landscape.*

Qualifying for the \$200 Exam fee waiver is easier than you think! Just follow these simple steps:

1. Go to ache.org/FACHE and click "Apply for Board Certification."
2. Submit the application and \$250 application fee. Depending on your ACHE profile, many of the required fields may already be completed for you.

All required documents, including your application, fee and references, are due June 30, 2018 in order to qualify for the waiver.

**Welcome New East Texas
ACHE Forum Members**

January

Bashar Alshareef, MD
Toni Berry

February

Michael Adams
Steven Cox
Edward Ronaghan

March

Jennifer Blake
Robert Ressler

April

Marla Roberts

**Congratulations East Texas ACHE
Forum Members Recertifying as
Fellows**

January

Paula Brandon, FACHE
Ronald Hunt, Jr., FACHE
Renaë Thomas, FACHE

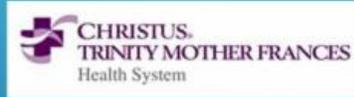
February

Paula Anthony, FACHE
Byron Hale, CPA, FACHE

April

Gerald Ledlow, PhD, FACHE

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